



35 $=2 \operatorname{mbx}^{2}$
5wex
$=$

PERO ${ }^{\text {momem }}$ A. yon

 $\max ^{2}=2$

BUY YOUR NEXT NEW OLDSMOBILE
 value ruase used


䢒




MANCHESTER
OLDSMOBLLE Manom
Noms

## Here are results of the 1964 Mobil Economy Run

45 cars travel coast to coast... 3,243 miles!


New results prove mileage potential of Mobil gasoline in cars like yours!


## 

 2 ntimision| Long Term Sought | Events |
| :--- | :--- | :--- |
| In U.S. Spy Case |  |
| In State |  | New Plan for Districts




Rail Talks Continue Under Johnson Eye



nese mint
 $-5$ $\frac{12}{2 n^{2}}$ $\frac{10 y y}{c}$

 ,
 $\frac{1}{3}$
 men nem




 $\underline{E}=$ $\pm \underset{~ E ~ K ~}{\text { E }}$ $\underline{z}=\approx$ $\exists=\underline{F}$ Z $=\mathrm{E}$
 $5=5$ $\mathcal{V}$, $=v=$ $+\underset{ }{2}=$ Vジv

 $=$
 nath Whyl Diatrate oto




Churches
$\square$
$\square$



## min <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br> 





 ain

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Packace store |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Painting-Decorating commincial - inoustrial - residential <br>  Complete nearnae <br> WM. DICKSON \& SON Tel. 649-0920 - Manchester, Conn. |  | $M^{c}$ Donalds HAMBUBRERS <br> book for $\qquad$ 46 risy shaverit |  |



Palmer Halfway to Unprecedented Fourth Masters





Dancing Every Saturday Night 8 O＇clock




 High School．for the J．W．Hale
He worked
Co here for many years before
oining McCann Department




Stamp Collection
Damaged While
In Transit



## Business Bodies－





## WALL

WALL CARPET cleaning TEL．DEL KNOWLES 643－0012 MANCHESTER RUG CLEANING
FOR MORTGAGE
PROTECTION family．Your house will be cleared of all remaining debt
in the event of your death． Let me tell you，without Mortgago Protection Policy． SUN LIFE ASSURANCE COMPANY OF CANADA
园

## FRUIT SALAD

SUNDAES Shaty gron Duar Gaz

South Methodist Church man
REV．J．MANLEX SHAW，D．D． REV．RAY C．HOLLIS JR． MISS MARJORE WILLINMS
Director of Critinan Education GORDN W．OLSO
Youth Director JACK B GROVE
Director of Music REV．JAMES M．GAGE
Counseling maxp chant Reur
Invites You To Worship a．M．church school 10：45 A．M． 9A．M．MORNING WORSHIP 10：45 A．M

Sunday Sermon－April 12， 1964 ＂The Hidden Gate＂－Dr．Shaw，Preáching Junior and Senior High Youth Fellowship

Membership Seminars－7：80 P．M Young Adults at 8 P．M．
Call For Further Information
Office 648－8834

ZA RAY'S SPRUCE ST. 643-0031 AS GRINDERS PAGHEITI Minure Service on calls

## WALL

## WALL

 CARPET LEANING del knowles 643-0012 IANCHESTER $G$ COLEANING innaway streex
## R MORTGAGE

 ROTECTIONafe of Canada has a 1 policy that will proyour home for your
Your house will be d of all remaining debt event of your death. me tell you, without tion, about Sun Life's life assurance PANY OF CANADA es J. Van Deusen 357 East
Center Bt. Center Bt .
Manchenter Conn. 649-4604 742-6801

AES dirl $B$ Ban
thation

ABL
Bus
Worship
10:45 A.M.
10:45 A.M.
12, 1964


## TV Notebook



SABAH MILIES: I never thought about act
tig. Actually, $I$ wao never win
good at anything. Whatever good at anyiting. Whatever I
tried I failed. When I was 14,
 dancer. But I was awkwardmy foet
The bailet sohool alro had a rama school, so I tried that.
Nobody olso was any god, so
won the medals. And that's bow I became an actreas."
Hor lithe figure and sauchy
provocative face propelled her nto saxy parta. Now she would $-\frac{1 m e}{-1}$
ongt," she says. "But I type don't
want to play a lady or an the genue-that would bo dracky:"
(Ehe uses EEnglish slang, Euch an "dracky", which means thike "pooty" and "camp," whitioh eaeily be nasty).
 chan U.S. telovision if you
udge by quantity of origina than U.S. telovision if you
judge by quantity of original
dramatio programa. Donald Da-
(See Page Three)

| JOHN L. JENNEY AGENGY <br> (Hire insurvice) <br> a. LEROX NORRIS Prealdeat Yasuranco of All Kinds. Bonda Hay E. Conter Bt-04s-4i17 |
| :---: |
|  |  |
|  |  |

## TV Women Are Pretty But Dumb

 By cynthia lowey NRW YORK (AP) - Women solute ldiots by televinion," gaidBetty Furness " Betty Furness, "and I think it Mins Furness, who quit her pooition as TV s top a aleawoman
ofow heasons buek to return to
other pertorming other performing areas and now
han a daily CBS radio network
show, points seady to the aituaaliow, pointa sadily to the tutitu-
tion comediea and to the com"The attuation comedien ahow
vives who are conatantly trying whos who are conatanty trying
to outamart their husbands and of course, the blg Soke of 'Fath-
or Known Heat was that he nev-
 women. I fange never caught a
celevision ahow in which a womtelevision ahow in which a wom-
an waa trying to be daring to
her huaband except. The Dick Van Dyke sbow, it is almost
as it the people at the top oo
the pyramind had decided to deyrade women and never to de-
them be neen as real peopt Mhas Furness rays that she
to "deeply ottended" by commercinh uhowing attractive
giris "who can't oven keep their houses clean." "They constanty suggeat that "They constantly suggeat that
the American woman totally
incapable or dotng the simpleast housenold chores and they have
them learning from men-re. parmen and even delivery
boys. Calvin has cleaned just about every hims cleaned just
and America
ind it is ridiculous. Imagine a grocery delivery boy teacing
a mildile-aged woman how to midadle-aged woman how to
clean her kitchen foor."
What network television real y naeds, she insista, sue some ntelligent programs dealing re-
allistically witn women gnows
iliected to women and dell directed to women and dealing
with what women are really do with what women are really do-
ing- moving out and meeting
to needs of a world the mandeso much of them." "illed
"That'a an area to be fill
and Yd like a chance to do it,"
ahe conteased.

## Cigarettes-

The Conflict
The social, poltical and eco-
nomic conticts generated by
the Surgeon Goneral's Report the Surgeon Goneral's Report
on Smoking, and Health and ex.
piore plored in "CBS Reports Cly
arettes: A Collision of Inter-
asty astr" on Wednesday from 7 te30
$8: 30$ p.m. Harry Reasoners in the reporter.
The collion of intereats ex-
plored is the potential conflict plored is the potential conflict
between the nation's physical
well-beln
 Its economic health on the oth-
or posed by the Surgean Genor posed by the Surgean Gen:
eral's report,
The broadcast focuses upon the proposedcd action by the Fpon
eral Government now that eral Government now that a
Presidential Commisaion thas
officially identified amoking as otficially identified amoking as
a "health hazart."
It also examines the probIt also examines the prob-
leme posed by the Surgean Gen-
eral's Report for tobacco pro eral's Report for tobacco pro
drcers and procesiors and the
brondcast and print advertif ing media,
 builon tobacoco indund of the sis and ox.
amines the inmediate aind long amines the immediate anid long-
range offeets the surgon Gen.
erall Report on smoking will
have theres : I

## ATLANTIG FURNAEE OIL AUTOMATtic

 24 hour customer service - $\mathbf{- 6 9 - 3 7 0 1}$ L.T. WOODCO. ${ }^{51}$ Phone 643 Bliti29
## For 'Oscar' Too Few Stars

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  | ma |  |
|  |  |  |
|  |  |  |
|  | ${ }^{6} \mathrm{~m}$ | ${ }^{\text {ama }}$ |
| ciow wiame pex pump |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## For 'Carny' a Billion-Dollar Business

The American carnival - a wonderful noye for newa would $\begin{gathered}\text { characterized by an almoat un- }\end{gathered}$

 televi ion p.m Sally Rand, tomorrow at chet Hagan, who wrote, pro and his patf traveled around he country with film camera: to capture the flavor, color and
excitement that keope 550 dif-
ferent carnivals in buinese ferent carnivals in bussnesa. Miss. Rand, the program's
hosteass and narrator, has been hastens and narrator, has been
tan-dancing her way around
America- since she first America. since she first canme to
fame at the Chicago Worid's Fair in 1933. She gtill frims a heavy schedule of dates as a
(an-dancer in carnival midawas an-dancer in carnival mildways,
theaters, and aupper clubs hroughout the oountry,
Aocording to
to TV Acording to Miss Rand, the
 tronting" Geographically, "Carny" will
range from Tampa, Fla, where many of the shows winter and rehearse northward to Calgary, Showrta. The Royal American Shows wil bo seen in action at
the Calgary Stampede and the
A1 Brown Shows at A1 Brown Shows at St Charles,
Misa.., and at the Winone Misa.. and at th
(Minn.) County Fair
"Carny" will cover all aspects of carnival Hite: Ther millway axpecta
hibitions (girlie thows, sword swallowers, knife thrower and
more), the conce nore), the concessiona (from chance apples to games of
chance) the amusement rides (old standbys Hike the fer-
ris-wheel to new ones ilke the ris-wheel to new ones like the
space-wheel and the roundup ride).
The world of the carnival has The worid of the carnival has
been termed an ingulated world special will ahow this world
from the point of view of the rom the point of view of the
carnies themselves as producer Hagan talls the inside atory of
the 15,000 to whom the carnival is a way of life.

## hee recalls d-day

NEW YORK (AP) - "CBS oports" has been working a
year on tis D-Day annivensery program, and, with former resident Dwight D. Eisanhowr recalling the invasion day, evil present the ahow on June
eve the 20 h anniversary The program will be 90 minupreme allied comme form visiting World War $I I$ sites in
England and France.

## SATURDAY relevision PROGRAM




SATURDAY, APRIL 11, 1964


STORE HOURS: DALLY 9 TO 5:30; THURS, 9 TO 9; SAT. 9 TO 5


Phone 649-1124
DEMPSEF-TEGEEER and Co., Ince.


'Ben Casey' Will 'Whup 'em' Next Year , wan mixn มax

 =2
T. WANCHESTER EVENING HERALD, MANCHESTER, CONN, SATURDAY, APRIL 11, bet


## In Third Season，＇Mr．Ed＇ Is One Bet That Paid Off

| ovor placed on a horae is one turf archives，possibly for the peeson that the ilte of this par－ off－track as you can get． <br> The bettor was（atill la）a Hollywood named Arthur Lubin who took a chance on a Deautiful piece of horseflesh and came up with a winner that han pald off as a yearling．a wo－year－old and a three－year－ ola，with the odds in favor <br> Lubin placed hia bet without veaturing，anywhere near a borse on which he placed it hamn＇t ever been anywhere near a racetrack himsoly． <br> This equine phenomenon is of the comedy meries＂Miater咕＂＂now roundting the turn in－ meanon on CBB－TV on sundeym and beginning already to champ at the bit for the starting gun of the fourth rioe next Sop－ Sember． <br> Labin，the man behind the vary vocal Mator Bd as pro－ ducer and director，Ia naturally gratined by the nuccess of the once－questioned judgment that Whalter Eroolts series of maga－ mine stories about a talling |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Viewer in Numbers Game
When Hunting for a Show

THURSDAY Televition PROGRAM


## FRIDAY

NDW YORK（AP）－Commer．dience research project．Almost
etal telovision is often aceused any viewer could have predicted
 lalling shows，It seems that a
 numbers game of lis own．
This is a game the mafor net works and game the major net－ tions alike deplore．In spite of
all the promotion designed to all the promotion designed to
eatablish a station or network dentity－the CBS eye，the NBC Reacock，the call lettera fainhed at the screens at every atation brenk time－a large percentage
of the audience poraists in iden． Hifying ia station merely by its
elhannel number on the dial． elannel number on the dial．
A televiaion chain recently
contirmed thig through an au．


ELECTRONICS LABORATORIES
277 BROAD


2－Radio，Solee and Service


## Cameo Beauty Studio <br> 300 Mater Sk－37as Mancheatee

雷


## dustry for neveral reasons．In－ ividual stations and networks

 work hard to eastabish network attrac－tive images in the tive images in the minds of
viewers．One Now York always announces its call letters and addn＂your community minded station．＂others are
＂station of the stars，＂The sews－minded station＂and so on．
The networks are particularty ager to create vivid and pleaning identities，A viewer
whe imit exactly sure where his
tavorite show can to tavorite show can be seen is
Hikely to sample shows on working chample shows on gll in his hunt for
t．Sometimes It．Sometimes he ilkes what he
samples－and never reaches the
program he met

|  |
| :---: |
|  |
| 3ymoka |
|  |
| \％ |
|  |
|  |
|  |
| 207\％ |
| 边 |
| 5， |
| 204x |
|  |
| nomoman mur |
|  |
|  |
| \％ |
| 242 |
| \％ |
|  |
| 2asmer |
| － |
|  |
| W40 |
|  |
|  |
| ， |
|  |
| 28\％atim |
| \％ |
|  |
|  |



